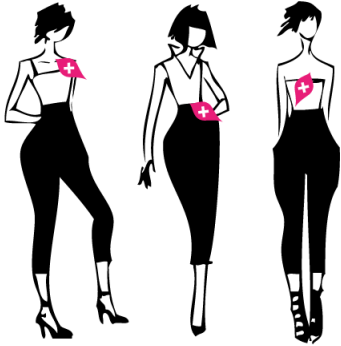


+ FASHION FORWARD...

“...the idea of ACCESSORIZING the pump and making it more like choosing a necklace or a pair of boots is appealing...”



+ FRIENDSHIP BUILDING...

“...it's important to me to feel CONNECTED to others who share my condition...”



+ FEELING BETTER...

“...this would help me take my diabetes out of a dark, hidden corner and INTO THE OPEN...”



10% of proceeds go toward social support initiatives for those living with diabetes

[www.hankypancreas.com](http://www.hankypancreas.com)

+ EMAIL  
[jessica@hankypancreas.com](mailto:jessica@hankypancreas.com)



+ hanky pancreas™

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Created in 2010 by Jessica Floeh, Hanky Pancreas™ provides fun and fashionable solutions for girls and women who wear insulin pumps. The concept developed out of her graduate thesis research at Parsons The New School For Design in New York where she focused on ways to address social needs of diabetics through design and technology.

Jessica was diagnosed with Type I diabetes at 4 years old and after 17 years of injections she began wearing an insulin pump. While her medical health improved she struggled with how the pump looked and felt on her body.

She engages with members of **Juvenation** and **TuDiabetes** as well as non-profit organizations **JDRF** and **ACTI Diabetes**. 10% of her proceeds go toward organizations that provide social and financial support for those living with diabetes.



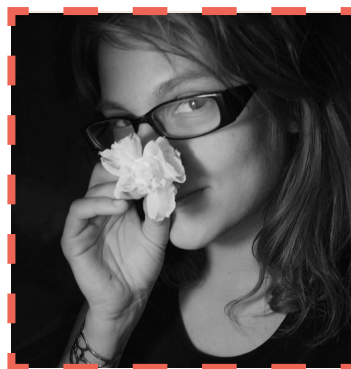
10% of proceeds go toward social support initiatives for those living with diabetes

**HAND-MADE + CUSTOM ACCESSORIES FOR THOSE LIVING WITH DIABETES**



designer + founder:

**+ JESSICA FLOEH**



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